

## **CookingwithAlicia.com introduces the “integrated recipe” approach to cooking.**

### **New approach to recipes offers new ways to learn to cook**

Boston, MA (PRWEB) April 19 2007 - [www.cookingwithalicia.com](http://www.cookingwithalicia.com) has recently introduced a new approach to recipe-writing called “integrated recipes”. By taking full advantage of web capabilities, Alicia Shea, creator of CookingwithAlicia.com, gives recipes a new twist that could have cooks shredding print recipes.

“Traditional ‘ingredient-and-text’ recipes don’t teach you how to cook, and leave a lot to the imagination” says Alicia. “If you are trying to learn to cook or want to learn how to cook better, you’re stuck. You may choose to attend cooking classes or take private cooking lessons, but those can be expensive and pretty limited. And there are very few newspapers or magazines that take enough space to write a foolproof recipe. It was obvious that something different was needed.”

CookingwithAlicia.com’s integrated recipe offers more effective instruction for the home cook by providing detailed, step-by-step illustrations that fully incorporate pictures into each step. Each integrated recipe links to all necessary ingredients, complete with pictures and descriptions; all techniques, with detailed illustrated steps; and all tools, again with pictures and tips for use. By introducing this new approach, [www.cookingwithalicia.com](http://www.cookingwithalicia.com) is providing an attractive alternative to cookbooks full of hard-to-follow recipes.

On her site, Alicia shows how new and beginner home cooks can use the illustrated approach, while more advanced cooks may only need to occasionally reference an ingredient or technique. With her integrated recipe approach, Alicia shows that recipes can be practical and demystified, focused on the home cook and everyday food, and designed to help people with hectic lifestyles prepare good meals. Basically, she offers recipes to make home cooks successful, confident and passionate about food.

Whether it is the new cook who wants to learn how to cook, the basic cook learning how to cook better, or the advanced cook who occasionally needs help, the integrated recipe can serve each equally well.

With its integrated recipes, [www.cookingwithalicia.com](http://www.cookingwithalicia.com) offers cooks a way to learn to cook online and at their own pace. Alicia says, “By providing everything a cook needs in one place, we hope to make any cook feel more comfortable and confident in their own kitchen.”

To see more about [www.cookingwithalicia.com](http://www.cookingwithalicia.com) and how the integrated recipe works, go to the site and take the tour.